

# Get nourished by nature and visit the Yorkshire coast in 2022



L-R: Puffin; walkers at Bempton Cliffs; Dark Skies at Cropton (Credit: Steve Bell); Robin Hoods Bay (credit: Visit Britain)

#### 2<sup>nd</sup> March 2022

For travel inspiration in Yorkshire, visit <u>Englandscoast.com</u>, the browse-and-book tool that guides you along the coast and everything it has to offer, from walking routes and heritage sites to places to stay and family attractions. You can plan a trip, build an itinerary and book directly with hundreds of restaurants, cafés, pubs and accommodation including hotels, B&Bs and campsites.

"Self-catering, camp and caravan sites are already reporting strong bookings for Easter, so now is the time to plan ahead if you want to enjoy some of the amazing events taking place on the Yorkshire Coast," says Samantha Richardson MBE, Director of the National Coastal Tourism Academy which delivers England's Coast.

"After two shut-down years, this year we can really explore outdoors together and this coastline has a packed programme of events with enormous variety, from local Yorkshire food and drink to ghost walks and wild swimming. Where better to celebrate the Platinum Jubilee than in God's Own Country?"

Whether Yorkshire is on your doorstep, or you're planning a trip later in 2022, here are some highlights coming to the region this year, and ways to plan your trip with <u>Englandscoast.com</u>.

## 70 Years of the North York Moors National Park

The North York Moors National Park celebrates its platinum anniversary in 2022 with an action-packed itinerary of special events, family activities, guided walks and exhibitions. Join *A Breath of Fresh Air* guided walk and hear the stories of the National Park over the last 70 years while learning about wildlife, local history and archaeology (2 March-6 November). Take part in a new endurance challenge for 2022: participants will feel the burn during Dalby's Inferno (11 June), completing 10 laps of a rugged 5km course over 10 hours. Visit a Woodland Sanctuary photography exhibition at the 'Inspired by...' Gallery, *Trees and Woodland of the North York Moors* (16 July-12 September). The 700th anniversary of the Battle of Byland, fought in 1322 in between King Edward II of England and King Robert I ('the Bruce') of Scotland during the Scottish Wars of Independence, will be marked by various activities (15 October). During half-term week, Dark Skies Fringe Festival (21-30 October) hosts stargazing events and night-sky activities across the National Park. **Plan your trip to the North York Moors National Park with England's Coast**:

https://englandscoast.com/en/listing/north-york-moors-national-park

#### Find food and drink heaven

The Eat Yorkshire Food Festival comes to the seaside with Filey Food Festival (16 & 17 April, 18 & 19 June, 13 & 14 August, 15 & 16 October) with over 70 stalls brimming with local Yorkshire and artisan food, seafood and street food, plus Prosecco and cider bars. Whitby's Fish & Ships Festival (24 & 25 September) celebrates the town's fishing and maritime history. Experience the British seafarer's authentic way of life that's been largely unchanged for hundreds of years as local fishermen demonstrate the tricks of their trade, including net mending, fish filleting and crab dressing.

With the Queen celebrating her Platinum Jubilee this year, could enjoying daily afternoon tea be the secret to her longevity and seven decades on the throne? The Queen always has scones with jam and clotted cream, so head to The Georgian Tea Rooms in Bridlington for traditional afternoon tea with homemade cakes, scones

#### and sweet treats. Plan your foodie fix with England's Coast: <u>https://englandscoast.com/en/explore-regions/yorkshire</u>

# Books by the Beach

Scarborough's annual seaside literature festival, Books by the Beach (11 & 12 June), brings bestselling authors and broadcasters to the North Sea coast and its sandy beaches and bays. Previous notable speakers include Michael Palin, Jeremy Vine, Alan Johnson, Lionel Shriver and Yorkshire Vet's Julian Norton. Alongside talks and appearances, the creative event is renowned for its themed lunches, candle-lit dinners and literary themed cocktails.

Plan your book festival visit with England's Coast: https://englandscoast.com/en/explore-regions/yorkshire

# Walking East Yorkshire Festival

Calling all outdoor enthusiasts, not just walkers! The Walking East Yorkshire Festival 2022 (10-23 September) shines a spotlight on East Yorkshire's heritage coastline with its white chalk cliffs and the rolling landscape which inspired iconic artist David Hockney to paint a colourful tribute to the Yorkshire Wolds. Celebrate the great outdoors with history tours of pretty market towns, long-distance treks, Nordic walking, canal boat rides, horse riding, wildlife experiences, seabird cruises, vineyard tours, brewery visits, ghost walks, lighthouse tours, kayaking and wild swimming.

Plan your festival visit with England's Coast: https://englandscoast.com/en/explore-regions/yorkshire

# East Yorkshire declares 2022 The Year of the Puffin!

From 14 May to the end of October, 40 beautiful 1.5 metre puffin sculptures will line the East Yorkshire coast, from Bempton and Flamborough in the north to Spurn Point in the south, and at towns and cities. Flamborough Headland and the towering Bempton Cliffs Nature Reserve are one of the best places to see puffins and already a major draw for visitors during the breeding season. Thousands of pairs of puffins can be seen here in spring and early summer.

For 2022, this Puffins Galore! trail of giant puffin sculptures is set to celebrate East Yorkshire as a 'puffin paradise' and draw attention to this popular but endangered seabird. Each puffin has been sponsored by a business or institution and created by an artist inspired by the stories of the East Yorkshire Coast, the endangered wildlife of the seas and the need to live sustainably. At the end, all sculptures from Puffins Galore! will be sold and proceeds donated to four charities chosen for their role in saving lives at sea or protecting marine wildlife.

## Plan your visit with England's Coast: https://englandscoast.com/en/explore-regions/yorkshire

## Where to stay - coastal glamping options galore

Glamping is a wonderful way to get close to nature while exploring the Yorkshire coast. Stay à deux at the Little Otchan Shepherds Hut with its own wood-fired hot tub and fire pit and views over the Holderness countryside (from £70 per night). Or why not stay in the heart of a working farm on the Yorkshire Wolds in a Wigwam, Nomadic Yurt or Bell Tent where children can enjoy feeding the ducks and seeing the hens, pigs, sheep and cattle? A two-night stay for a family of four in a Cowslip Pastures Bell Tent at Humble Bee Farm costs from £170. Remember glamping isn't just for summer: visit in autumn and enjoy the wild moors and windswept beaches to yourself.

Plan your glamping trip with England's Coast: https://englandscoast.com/en/listing/humble-bee-farm

**Press:** For further information, high-res images or to **discuss a commissioned press trip**, please contact Lizzie Cooper at <u>Travel PR</u> on 020 8891 4440 or <u>l.cooper@travelpr.co.uk</u>

For more information on England's Coast visit <u>www.englandscoast.com/en</u> or contact Sheron Crossman, National Coastal Tourism Academy Marketing & Communications Manager: <u>Sheron.crossman@coastaltourismacademy.co.uk</u>.

**Notes to editors:** The England's Coast project is delivered by the National Coastal Tourism Academy, whose partners include: Discover Yorkshire Coast, The North York Moors National Park Authority, Visit East Yorkshire, Visit Lancashire, Visit Cumbria, This is Durham, Visit Northumberland, Visit Essex, Visit Thanet, Dover/White Cliffs Country, Creative Coast Kent, Visit Brighton, Experience West Sussex, Visit Portsmouth, Discover Gosport, Visit Isle of Wight, Coast with the Most -Bournemouth/Christchurch/Poole, Somerset and Exmoor National Park – The Hinkley Tourism Action Partnership, P&O Ferries, Hornblower City Cruises Poole.