



EXPLORE ENGLAND'S COAST ONLINE!

TRADE PORTAL

Our trade portal puts you in touch with the businesses around the coast who are willing to work with the travel trade. Register for access and begin making new itineraries today.

There is everything from accommodation, transport, attractions, restaurants and much more available at: englandscoast.com/en/trade-portal/register





Work With Us

WHAT WE OFFER (FREE OF CHARGE)

- Direct access to England's Coast's online trade portal, featuring:
 - Travel trade itinerary builder
 - Hero itineraries to help plan your routes
 - Information about trade educational visits and how to register
 - Media library with images, short videos and collateral for you to use
- Promotion of your product on englandscoast.com and at relevant exhibitions and travel shows

WHAT WE REQUEST FROM YOU

- To create bookable, tailored itineraries featuring the English coast to be promoted within existing marketing plans
- To provide a dedicated trackable link and details of booking volumes for relevant products
- To collaborate on joint marketing activity

Collaborate with us at trade shows, with joint marketing or PR and video content. Contact us for more information.

Get in touch with Sheron Crossman sheron.crossman@coastaltourismacademy.co.uk



ENGLAND'S COAST FEATURES 8 UNIQUE COASTAL REGIONS

If you want to know more about different regions around England's Coast, our website has video highlights, sample travel itineraries and information on each area, translated into French, German, Dutch, Spanish and Italian.

View each region here: englandscoast.com/en/explore-regions

Follow us online

Twitter: **@england_coast** Instagram: **@englandscoast** Website: **englandscoast.com**